



SFBJV Implementation Strategy Executive Summary

ABOUT

The San Francisco Bay Joint Venture (SFBJV) is one of 22 habitat Joint Ventures that make up part of the US Fish and Wildlife Service Migratory Bird Joint Venture Program. The SFBJV is a broad, non-regulatory, voluntary public/private partnership working on implementation actions that provide habitat for wildlife, with a strong focus on birds.

We accomplish this through the protection and restoration of wetlands under changing climates.



Russ Lowgren

CHALLENGES

The San Francisco Bay Area is experiencing the impact of rising sea levels, drought, and flooding; all which can have detrimental effects on local habitats, wildlife, and human communities in the region. Additionally, ensuring equity throughout the restoration planning and implementation processes, remains a challenge. Our goal is to make sure the most vulnerable communities are involved in our partnership and benefit from the outcomes of this work.

PRIORITY

STRATEGY



Conservation

Protect, enhance, restore and adaptively manage habitats.



Scientific Foundation

Utilize a strong science foundation to inform habitat conservation actions, guide policies, and to help identify funding and research needs.



Communications

Effectively communicate the story of the SFBJV, its partners, and projects to support the mission, goals, and priorities of the SFBJV partnership.



Coordination

Coordinate the implementation of federal, state, and regional conservation plans and projects that have been adopted by the SFBJV or support our mission.



Collaboration

Provide formal and informal regional forums to facilitate collaborative conservation action.



Funding

Increase funding for JV programs, partner programs, and projects that work towards JV goals.



Proactivity

Identify and address emerging issues and barriers to conservation.



Monitoring

Conduct coordinated, regional, and project-specific monitoring to guide decision making, contribute to adaptive management, and improve conservation outcomes.



Climate Change

Ensure that protected and restored habitats are resilient to the impacts of a changing climate.



Equity

Ensure that the work of the SFBJV contributes to a more environmentally just and equitable future for the Bay Area.

KEY MESSAGES

- Keep pace with sea level rise, by moving faster to restore more wetlands than ever before.
- Build resiliency by connecting tidal wetlands management & restoration to adjacent upland ecosystems.
- Diversify our partnership by building relationships with community based organizations to better reflect the communities we serve in the SF Bay Area.
- Ensure funding levels are sufficient and sustainable for our partnership's long-term restoration and conservation objectives.
- Promote land conservation strategies that help wetland habitats, wildlife, and communities persist into the future.
- Gather and share knowledge by testing new ways of responding to sea level rise.

TWO-YEAR OPERATIONAL PLAN

- **Accelerate Adaptation & Climate Resilience:** Implement projects that promote ecological resilience.
- **Boost Beneficial Reuse of Sediment:** Increase the beneficial use of sediment at restoration sites.
- **Cut Green Tape:** Improve interagency coordination, processes, and policies to streamline ecological restoration and stewardship processes.
- **Secure Regional Funding:** Identify, track, and implement strategies to direct funding opportunities to the San Francisco Bay Area.



Corby Hines