

## 2018 NAWMP UPDATE: ORGANIZATION SURVEY

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TITLE OF ACTIVITY: NAWMP Organization Survey

**Overview of purpose/issue:** Twenty-nine organizations (Flyways, Joint Ventures, Government, Non-government) identified actions they'd undertaken to implement 7 recommendations from the 2012 NAWMP Revision ("Revision"). Ascertained, too, were stakeholders and outputs/outcomes of actions.

### Summary of Key Results:

- Two-thirds of organizations said they reached-out to new or more diverse stakeholders because of the Revision, with several changing their mission/vision as well.
- **REC1:** *...reaffirm NAWMP objectives as benchmarks.* Respondents in general recognized the advantages of mutual objectives for local- to continental-scale planning/action.
- **REC2:** *...integrate waterfowl programs for max efficiency.* Exemplary resource outcomes were reported by several organizations blending sound biological and social science.
- **REC3:** *...increase adaptive capacity.* Nearly all organizations engaged some degree of monitoring, iterative processes, or research in support of systematic decision-making and change.
- **REC4:** *...build support for waterfowl conservation.* Connecting people and nature by outreach and education remains a challenge for all organizations, though progress was reported by several.
- **REC5:** *...establish human dimensions working group.* HD progress generally was spotty, with acknowledgement that commitment and capacity need strengthening.
- **REC6:** *...focus on important landscapes.* Nearly all organizations target specific landscapes as critical-significant habitats for acquisition, management, and/or cooperative effort.
- **REC7:** *...adapt harvest management strategies.* Organizations with Federal- and Flyway-level responsibilities set regulations with NAWMP in mind; regs generally beyond others' purview.

### Initial implications for the 2018 Update:

- When given the opportunity to express any additional thought on the Revision, respondents' ideas were best encapsulated by a single, paraphrased answer: We've not changed our "business model" in response to the Revision, but there has been a "convergent evolution" of strategies, given we recognize the need to incorporate waterfowl population objectives, expand our support base, reconnect North Americans and nature, articulate socioeconomic benefits of conservation, and better understand what motivates the public.
- The smallest steps forward can yield much.

### Recommendations for Update Committee &/or Future of Waterfowl Wkshop-2 Committee:

Paraphrased/quoted from respondent/s:

- Do better job of encouraging a united community to fully engage the spectrum of constituencies for bird conservation. For example, HD Working Group was so waterfowl-focused, it took too long to agree on broadened audiences.
- Simplify NAWMP "groups." Despite many exposures, we struggle keeping track of implementation groups that were formed following NAWMP Revision—what each is responsible for and accomplishing—the call for "integration" resulted in a net gain of committees when travel restrictions preclude participation.
- ACCESS: We've accepted the challenge of attracting non-hunting public support (aesthetic-oriented appreciation by viewers and the general public; HD understanding and outreach), but it will be difficult to maintain even hunter support if we cannot access quality wetlands with harvestable waterfowl.